

MINUTES
of the
SANTA BARBARA METROPOLITAN TRANSIT DISTRICT
BOARD OF DIRECTORS MEETING

DATE: September 28, 2004

PLACE: 550 Olive Street, Santa Barbara, CA 93101

MEMBERS PRESENT: Chair John Britton, Vice Chair Olivia Rodriguez, Secretary Brian Fahnestock, Director Lee Moldaver, Director Dave Davis and General Manager Sherrie Fisher

MEMBERS ABSENT: All present

OTHERS PRESENT: Lynnette Coverly (Marketing), Jerry Estrada (Controller/Assist. Gen. Mgr.), Steve Musick, David Damiano (Community Relations Mgr.), and Josh Molina (SB News-Press).

1. **Call to Order**
Chair John Britton called the meeting to order at 8:30am
2. **Roll Call of the Board of Directors**
Chair Britton noted that all Board members were present.
3. **Report Regarding Posting of Agenda**
General Manager Fisher reported that the agenda for this meeting was posted at the MTD administrative headquarters and on the MTD Website last week and mailed to media of general circulation.
4. **Approval of Prior Minutes**
Director Rodriguez moved to waive the reading of, and approve the minutes of August 3, 2004. Director Fahnestock seconded the motion. Motion passed unanimously.

Approval of Prior Minutes
Director Fahnestock moved to waive the reading of, and approve the minutes of September 14, 2004. Director Rodriguez seconded the motion. Motion passed unanimously.
5. **Cash Report**
The Board was asked to approve the cash report from September 7 through September 20, 2004. Director Moldaver moved to accept the cash report, Director Davis seconded. Motion passed unanimously.

6. Public Comment

Director Britton introduced Mr. Musick to speak to the Board. Mr. Musick handed out notes he felt were missing from the August 3rd meeting. He then requested these notes be added to this meeting's minutes.

Mr. Musick requested the opportunity to read from a two-page document he brought with him that will be brought forward in Agenda Item #10, Other Business, specifically attachment 'O', and attachment 'F'. He stated he has tried to bring to the Board's attention, flaws that he believes have been committed in this process. He also stated he has some serious concerns with some of MTD's partners.

7. General Manager's Report

General Manager Fisher addressed the board and stated the bulk of today's meeting will be in closed session.

General Manager Fisher then proceeded to update the Board on the following items: MTD ran the Fiesta Kruzer in August, in an earlier meeting Director Fahnestock had requested information on ridership numbers, fares and the value to MTD in providing this service. General Manager Fisher stated there was a cost of \$5,400 to MTD, approximate fare revenue equaled \$500, from that an operating cost of \$4,900 and we received \$3,250 of promotional revenue leaving a net cost to MTD of about \$1,650. The fare revenue is an approximation due to use of passes.

Director Davis asked General Manager Fisher if the passenger count met our expectations. General Manager Fisher said the numbers were less than we'd hoped for, but that the community goodwill generated was worth the expenditure.

Director Moldaver mentioned that Jim Anderson recently raised \$1.1 million at a fundraiser and suggested MTD apply for a challenge grant to try out cameras on buses because it would aid with in law enforcement in unincorporated areas and would help us during our lean budget year.

General Manager Fisher noted that we are nurturing good relations with both the Sheriff's Office and the Police Department. Shared in these relationships is the taking part in training with the Police Department and coordinating with the Sheriff's in such events as Halloween in I.V.

General Manager Fisher pointed out to Director Rodriguez that the new Assistant Superintendent of Secondary Education, Jan Zettel is very interested in "Teen Court", and is willing to prosecute offenders.

Easy Lift is considering renting the property adjacent to MTD on Olive St., which is owned by the AME Church at the corner of Haley and Olive streets. Easy Lift intends to use this building as office space, and at the same time use MTD's facilities to park their eighteen vehicles (approximately the area of 9 MTD buses). Maintenance has confirmed that there is enough space in our yard to

accommodate this number of vehicles. They would also be allowed to use MTD's facilities at 550 Olive St. to calendar meetings etc.

Director Rodriguez asked if this would assist Easy Lift financially. General Manager Fisher said yes it would help them in two ways, in cutting costs and in being more centrally located. The cost savings would also be passed on to MTD, as Easy Lift would need less financial assistance. Vehicle maintenance is being considered also. In that case MTD would charge for that service.

Director Fahnestock pointed out that MTD is being partnered with Easy Lift in just a portion of its operation and therefore we need to be diligent in how the partnership is carried out.

Director Davis asked if we would have Easy Lift's employee's park on site also. General Manager Fisher said they would be allowed to park on site in spaces vacated by their vehicles the same as MTD employees do.

Leadership Santa Barbara: General Manager Fisher introduced Mr. Damiano to describe the program as a ten-month long process meeting one Friday per month. It is a team building, problem-solving endeavor. Mr. Damiano is attending on a scholarship.

Scheduling: General Manager Fisher outlined a number of upcoming events:

October 5: County Board of Supervisors to re-discuss the Valley Express.

October 21: SBCAG to re-ask support for both A & B portions of the project.

October 12: Evening Televised Regular Board Meeting @ 5:30 p.m.

October 26: Regular Board Meeting @ 8:30 a.m., followed by joint meeting with the Santa Barbara County Housing Authority.

At this point County Staff supports the IV / Valley Services. We hope to get authorization October 21 from SBCAG for an amendment, and follow that by requesting the amendment from FTA (Federal Transit Administration).

Measure D awareness: MTD's working with SBCAG and the other public works directors in the North and South Counties, putting together information regarding successes of Measure D.

Director Moldaver sees Measure D as a long campaign. Director Moldaver wants it noted that in the reauthorization campaign, alternative transportation should get a guaranteed percentage of funds. That would put us in a much better budgeting/planning position than trying to guestimate how much the City or the County will contribute to transit.

Transit Center Update: The City Council and Planning Commission met jointly and the project received a lot of favorable support. A study is proposed regarding this project and service to the rail station. The Transit Center project could eventually become a private/public partnership.

Maximus: Maintenance will be going 'on-line' with the Maximus software package November 1st.

Maintenance will also be going through training on the new Gilligs in October.

Union Negotiations: A State mediator has been called in to assist in negotiating the contract with the Teamster's Union Local 186.

General Manager Fisher met with Ginger Gherardi (Executive Director, Ventura County Transportation Commission) and Deborah Linehan (General Manager, South Coast Area Transit) to discuss a survey to be performed regarding the possibility of a transfer system between The Coastal Express and MTD.

Director Rodriguez questioned Mr. Dockerty's (American Star) appeal to MTD to cease the Valley Express Service because it threatened to put him out of business.

Director Moldaver addressed her question explaining that, "SBCAG voted last month to re-bid the entire contract that Mr. Dockerty was protesting. General Manager Fisher stated that Mr. Dockerty mentioned our Valley Express, but said he doesn't provide that service now so it is not taking business away from him. However, his company does provide service for Lompoc and he has bid on service provided by Clean Air Express. We are not duplicating any service he currently provides.

American Medical Response provides service in the North County for seniors and is particularly focused on health care. MTD has offered to provide their schedule information at the Transit Center.

8. Other Business

Director Davies noted that the Property Committee would meet Wednesday night at 5:00 p.m. in order to hear Mr. Musick and allow him to articulate his position. Director Rodriguez suggested that giving Mr. Musick one half hour should be sufficient with all the information he has previously provided. Director Fahnestock thanked the Property Committee for making this time available.

Director Davis commented on the upcoming photos session and suggested taking a group picture outdoors on a shuttle. Director Moldaver gave the caveat that Day Light Savings ends soon and could affect the photo quality.

9. Recess to Closed Session-Union Negotiations

The board met in closed session pursuant to Government Code §54957.6 to discuss labor negotiations with labor negotiators Sherrie Fisher and Jerry Estrada.

The Board met in closed session regarding union negotiations, General Manager Fisher and Mr. Estrada updated the Board on negotiations. No action taken.

10. Recess to Closed Session-Calle Real

The Board met in closed session pursuant to Government Code §54956.8, conference with real property negotiators regarding the MTD Calle Real Property, APN's Book 59, Page 14, Parcels 4, 5 & 6, and Book 67, Page 23, Parcel 6, concerning price and terms of payment; agency negotiators Doug Large and Bob Andrews; other negotiation parties: Housing Authority of County of Santa Barbara, Martin Farrell Homes, and Investec Capital, Inc.

The Board met in closed session regarding union negotiations, General Manager Fisher and Mr. Estrada updated the Board on negotiations. No action taken.

The Board met in closed session regarding Calle Real and negotiations will continue, no decisions were made.

11. Adjournment

At 9:41 a.m., Director Fahnestock made a motion to adjourn, Director Rodriguez 2nd, motion passed unanimously.

Approved by Board of Directors on October 12, 2004

Brian Fahnestock, Secretary of the Board